



NEWS RELEASE

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Con*Quest Journals Partners with Warner Bros. Consumer Products For Harry Potter™ Little Keeper Baby Album

Indianapolis, IN, November 1, 2020 – Con*Quest Journals, creator of journals and accessories to collect and protect fandom memories is partnering with Warner Bros. Consumer Products, to announce the creation of a spellbinding Harry Potter™ Baby Album, “Little Keeper.”

The gender- and family-neutral “Little Keeper” Baby Album is an 8-1/2” x 11” gray linen journal with a covered spiral spine for lay-flat ease of use. The album features over 60 Harry Potter themed pages to capture the special magical memories from the baby shower through the first days of school. The family tree is of course the Whomping Willow and includes leaf stickers, with additional Wizarding World embellishments. A Hogwarts acceptance letter is included as well to be saved for that important 11th birthday.

“When our Creative Director returned from maternity leave in 2019, the first thing she wanted to create was a baby album,” said Shelley Harper, co-Founder at Con*Quest Journals. “We love creating new ways for fans to commemorate their most important life experiences and we are thrilled to be able to create the Official Harry Potter “Little Keeper” Baby Album.”

For more information on Con*Quest Journals and its Harry Potter product line, please visit conquestjournal.com.

About Con*Quest Journals

Con*Quest Journals™ are the place to collect and protect your fandom memories with journals and creative accessories. Inspired by business partners’ Ted Thompson and Shelley Harper’s need to store their own convention, travel and event memorabilia, the first Con*Quest journals were developed in 2014. Con*Quest is based in Seattle, Washington and Indianapolis, Indiana. For more information, please visit conquestjournal.com or call Shelley Harper at 317-294-1567.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a WarnerMedia Company, extends the Studio’s powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes, Hanna-Barbera, HBO, Cartoon Network and Adult Swim. The division’s successful global themed entertainment

business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About Wizarding World

More than two decades ago, a young Harry Potter was whisked onto Platform 9¾ at King's Cross Station, and readers everywhere were swept along with him into a magical universe, created by J.K. Rowling. In the years since, the seven Harry Potter bestsellers have inspired eight blockbuster movies, an award-winning stage play, and, more recently, the start of the Fantastic Beasts five-film series. People of all ages have been enthralled by these extraordinary adventures, set within an expanding universe, inspired by the vision of J.K. Rowling.

For today's growing worldwide fan community, and for generations to come, the Wizarding World welcomes everyone to explore more of this magical universe — past, present and future. The Wizarding World also provides fans with an instant, trusted kite-mark of quality and authenticity.

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